



CoralTree Hospitality to Manage Pioche Village Park City *Company Expands Presence in Utah with Ski-In/Ski-Out Residential Resort near the new Deer Valley East Village*

DENVER – March 16, 2026 – CoralTree Hospitality, one of the top independent hospitality companies in the United States, has been selected to manage Pioche Village Park City, a 402-unit residential resort near the popular Deer Valley East Village development and steps from Deer Valley’s Jordanelle Gondola. The condominium-style property features studio, one- and two-bedroom accommodations, all with full kitchens and designed with flexibility, convenience, and mountain-modern comfort ideal for today’s discerning travelers.

Pioche Village is the fourth Utah property to join the CoralTree portfolio, alongside Black Desert Resort in Ivins and The Stelle, which is slated to open in 2027 in the new Sky Ridge Mountain Community across from Deer Valley East Village. Pioche Village will join the CoralTree Residence Collection, which encompasses a portfolio of vacation rentals and residential resort communities in many of the nation’s most sought-after mountain and leisure destinations.

“As Deer Valley ushers in a new era with the expansion of Deer Valley East Village, Pioche Village represents an important addition to our growing Residence Collection,” said Mike Cuthbertson, senior vice president of residential management for CoralTree Hospitality. “This property’s upscale positioning, amenity-rich design, and incredible ski-in/ski-out access align perfectly with what our travelers and homeowners value most — elevated comfort, seamless service, and an authentic connection to place.”

A Premier Basecamp for Deer Valley’s Next Chapter

Pioche Village offers unparalleled access to the year-round adventures of the Wasatch and Uinta Mountains and provides a ski-in/ski-out experience to Deer Valley’s Jordanelle Express Gondola. Located approximately one mile from the epicenter of the new Deer Valley East Village base area, Pioche Village offers immediate proximity to new ski terrain, a vibrant village development, and the expanding network of recreation and dining within the reimagined resort.

Of the 402 total accommodations, approximately 90 percent are thoughtfully designed 450-square-foot studio residences, complemented by a limited collection of one- and two-bedroom units. A mix of accommodations that provides versatility for couples, families, and recreational travelers seeking a home-style stay in an iconic mountain destination.

The property’s elevated yet approachable amenities include ski-in, ski-out access, along with a game room, media room, billiards room, a fully equipped gym and dedicated yoga studio, a steam room and hot tubs, and multiple social lounges thoughtfully designed for gathering, coworking, and après-ski relaxation.

“The partnership between Pioche Village and CoralTree Hospitality marks the perfect beginning of an exciting new chapter,” said John D’Angelo, area managing director, CoralTree Residence Collection. “As Deer Valley’s East Village continues to flourish as a premier mountain destination, this collaboration serves as the ideal launchpad to elevate service standards, refine our distinctive style, heighten Pioche Village’s visibility, and achieve new heights of service excellence and continued value.”

The CoralTree Residence Collection includes vacation rental management properties in the Florida Keys, Vail and Snowmass in Colorado as well as properties on three islands – Kauai, Hawaii Island, and Maui – in Hawaii. Properties include Wild Dunes in South Carolina, The Islands of Islamorada Resort in Florida, Kaanapali Alii and Wailea Beach Villas on Maui, The Lodge at Kukui’ula on Kauai, Villas at Snowmass Club and Top of the Village in Snowmass as well as Montaneros and The Landmark in Vail. The portfolio of residential resorts and vacation rentals includes more than 1,200 residences and 26 homeowners associations under management.

The CoralTree Residence Collection prides itself on keeping personalized hospitality in the guest experience by providing unparalleled vacation planning, front desk and concierge services, on-site leadership and more. The Residence Collection also provides owner care services including renovation management, accounting and financial services, maintenance and capital project oversight, marketing, distribution and pricing, housekeeping, asset management and procurement.

About CoralTree Hospitality

CoralTree Hospitality is one of the fastest-growing hospitality management companies in the United States with a diverse portfolio of more than 50 hotels, resorts, and vacation rentals. Formed in 2018 and based in Denver, CoralTree is dedicated to delivering distinctive and memorable experiences that celebrate the unique surroundings, culture, and community of each property. CoralTree’s collection includes independent, branded, and soft branded properties in key metropolitan areas and resort markets. By embracing the unique features of each location, CoralTree crafts personalized guest experiences across its collection, which includes resort communities, lifestyle hotels, the CoralTree Residence Collection and other exceptional properties.

CoralTree’s brand pillars focus on serving from the heart and fostering empowering experiences for team members. This dedication has earned the company recognition as one of the top small companies to work for in Colorado by the Denver Post Top Workplace survey three years in a row. The company has developed initiatives to better serve its team members, communities, stakeholders, and customers, including Bloom, an environmental sustainability program, and CoralTree Cares, the company’s philanthropic platform. CoralTree is a wholly-owned subsidiary of Los Angeles-based Lowe, a real estate investment, management, and development firm. For more information, visit CoralTreeHospitality.com.

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For high resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>