



CoralTree Hospitality Assumes Management of DoubleTree by Hilton Park City - The Yarrow

DENVER – December 18, 2025 – CoralTree Hospitality is proud to announce that it has assumed management of the DoubleTree by Hilton Park City - The Yarrow, a premier hotel located in the heart of Park City, Utah. Just minutes from historic Main Street and surrounded by world-class ski resorts, the property offers guests an authentic mountain experience with modern comforts. The hotel is an exciting addition to CoralTree's already stellar collection of properties at world-class mountain resorts such as Vail, Aspen, Snowmass, Telluride and Lake Tahoe.

"Park City is one of the most iconic mountain destinations in the country, and we're thrilled to add this property to our growing collection of ski and mountain resorts," said Tom Luersen, president of CoralTree Hospitality. "Our team has deep experience in managing properties in top ski markets, and we look forward to bringing that expertise to Park City while delivering the warm, personalized service that CoralTree is known for."

Located near Park City Mountain Resort, Deer Valley, and The Canyons, The Yarrow serves as the perfect gateway to year-round adventure. Guests have access to skiing, hiking, biking, and a vibrant local dining scene. The lodge-style atmosphere of the property features 182 well-appointed guest rooms and suites, many with connecting options, fireplaces, and kitchenettes, which are ideal for families and groups. Hotel amenities include a heated outdoor pool and whirlpool available year-round, outdoor firepits, a fully equipped fitness center, game room and more than 5,000 square feet of meeting space for group and social functions. The Yarrow also features 1800 Park and Vertical Lounge for breakfast, lunch, apres ski and dinner options.

CoralTree Hospitality has deep roots in the mountain hospitality industry, bringing decades of experience to some of North America's most celebrated alpine destinations. The team has successfully managed properties in iconic ski and mountain markets, including Vail, Aspen, Snowmass, Telluride, Mammoth, Jackson, Stowe and Lake Tahoe, delivering exceptional guest experiences that embrace the unique character of each location.

From luxury ski-in/ski-out resorts to year-round adventure hubs, CoralTree understands what makes mountain destinations special. The company combines local knowledge with innovative hospitality to create memorable stays for guests seeking outdoor recreation, relaxation, and authentic regional culture. The CoralTree approach emphasizes personalized service, operational excellence, and strong community partnerships that ensure that every property reflects the spirit of its surroundings.

About CoralTree Hospitality

CoralTree Hospitality is one of the fastest-growing hospitality management companies in the United States with a diverse portfolio of more than 50 hotels, resorts, and vacation rentals. Formed in 2018 and based in Denver, CoralTree is dedicated to delivering distinctive and memorable experiences that celebrate the unique surroundings, culture, and community of each property. CoralTree's collection includes independent, branded, and soft branded properties in key metropolitan areas and resort markets. By embracing the unique features of each location,

CoralTree crafts personalized guest experiences across its collection, which includes resort communities, lifestyle hotels, the CoralTree Residence Collection and other exceptional properties.

CoralTree's brand pillars focus on serving from the heart and fostering empowering experiences for team members. This dedication has earned the company recognition as one of the top small companies to work for in Colorado by the Denver Post Top Workplace survey three years in a row. The company has developed initiatives to better serve its team members, communities, stakeholders, and customers, including Bloom, an environmental sustainability program, and CoralTree Cares, the company's philanthropic platform. CoralTree is a wholly-owned subsidiary of Los Angeles-based Lowe, a real estate investment, management, and development firm. For more information, visit www.CoralTreeHospitality.com.

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For high resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>