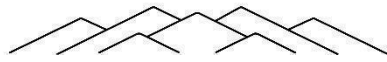


AMATERRA

FOR THE LOVE | OF THE EARTH



CORALTREE
HOSPITALITY

For Immediate Release

Media Contacts:

Jane Brigham
Amaterra Hospitality Group
503-901-7983
jane@lawrence-pr.com

Kristin Yantis
CoralTree Hospitality
970-949-7919
kyantis@myprco.com

Amaterra Hospitality Group Announces Acquisition of RiverPlace Hotel

*Owner of Amaterra Winery and Amaterra Kitchen + Social Club unveils hospitality arm
and chooses CoralTree Hospitality group to manage Portland riverfront hotel*

Portland, Ore. (July 22, 2026) — [Amaterra Hospitality Group](#), owners of Amaterra Winery in Portland and Amaterra Kitchen + Social Club in Bend, announces its next chapter: the acquisition of Portland's landmark [RiverPlace Hotel](#), a distinctive waterfront destination. This marks the beginning of a new chapter for the property, as Amaterra Hospitality Group focuses on participation in the revitalization of Portland's waterfront and enhancing one of the city's most prominent hospitality assets. Amaterra Hospitality Group selected [CoralTree Hospitality](#) to manage the property.

Located along the Willamette River on Portland's south waterfront, RiverPlace offers a rare resort-style experience in the heart of downtown. The property features 85 guestrooms and suites, many with sweeping river views and residential-inspired amenities, along with premier dining, outdoor gathering spaces and flexible meeting and event venues overlooking the marina and waterfront.

The acquisition is a significant investment by lifelong Portlanders Colleen Nistler, Werner Nistler Jr. and Marcus Breuer of Amaterra, whose vision is centered on restoring vitality and energy to Portland's waterfront while preserving the authentic character that has made RiverPlace a favorite among visitors and locals alike.

"RiverPlace has long been one of Portland's most treasured hotels and a gateway to our waterfront," said Breuer, co-founder of Amaterra Hospitality Group. "As champions of our region, we believe deeply in the future of this city and the importance of creating vibrant spaces that bring people together. Our investment in RiverPlace reflects a commitment to the continued revitalization of the waterfront and to preserving a property that embodies the spirit, beauty and hospitality of Portland."

CoralTree President Tom Luersen said the opportunity builds upon the company's expanding portfolio and success throughout the Pacific Northwest.

"We are thrilled to expand our presence in the Pacific Northwest with the addition of RiverPlace to our management portfolio," said Luersen. "This is an iconic property in one of the region's most dynamic urban destinations. CoralTree has a long history of operating distinctive hotels and resorts throughout the Northwest and beyond, with a focus on creating authentic guest experiences that reflect the character of each destination. We see tremendous opportunity to further elevate the RiverPlace experience while honoring its longstanding connection to the Portland community and waterfront."

RiverPlace is known for its unique waterfront setting, offering guests direct access to Portland's riverfront trails, marinas, parks and downtown cultural attractions. The hotel also features RiverPlace Kitchen and Bar, a Pacific Northwest-inspired restaurant celebrating regional seafood and local flavors, as well as inviting outdoor spaces with panoramic views of the Willamette River.

For groups, weddings and special events, RiverPlace offers more than 7,000 square feet of flexible indoor and outdoor function space, including a ballroom, executive boardroom, meeting rooms, and a riverside courtyard designed to showcase the property's waterfront setting.

As the hotel enters its next phase, ownership and management will work together to enhance the guest experience, strengthen community connections and reinforce RiverPlace Hotel's position as Portland's premier waterfront hotel.

For images of the RiverPlace Hotel, visit [here](#). For images of Amaterra Winery and Amaterra Kitchen + Social Club, visit [here](#). To learn more about Amaterra, visit [here](#).

About Amaterra Hospitality Group

Amaterra Hospitality Group is a Portland-based hospitality company dedicated to creating exceptional destinations rooted in the culture, landscape and community of the Pacific Northwest. Its portfolio includes Amaterra Winery, a state-of-the-art winery, restaurant and event venue set amid the tree-filled slopes of Portland's West Hills; Amaterra Kitchen + Social Club, a downtown restaurant, event venue and wine experience in Bend, Oregon; and, as of July 2026, RiverPlace Hotel, a longtime landmark on Portland's SW Waterfront.

Amaterra's restaurant was voted the #1 Most Popular Restaurant in Portland (2025) by Portland Business Journal readers, named Best Restaurants With Views in Portland, Oregon (2025) by Eater, and recognized as Top Wedding Venue in Oregon (2026) by Oregon Wedding Day. Its wines have earned high praise from Wine Spectator, James Suckling, and other leading critics, cementing Amaterra as a leader in the fine wine industry. Through thoughtful investment and stewardship, Amaterra Hospitality Group is committed to enhancing iconic destinations and creating memorable experiences for residents and visitors alike. For more information, visit www.AmaterraWines.com.

About CoralTree Hospitality

CoralTree Hospitality is one of the fastest-growing hospitality management companies in the United States with a diverse portfolio of more than 50 hotels, resorts, and vacation rentals. Formed in 2018 and based in Denver, CoralTree is dedicated to delivering distinctive and memorable experiences that celebrate the unique surroundings, culture, and community of each property. CoralTree's collection includes independent, branded, and soft branded properties in key metropolitan areas and resort markets. By embracing the unique features of each location, CoralTree crafts personalized guest experiences across its collection, which includes resort communities, lifestyle hotels, the CoralTree Residence Collection and other exceptional properties, like Pacific Northwest's Sunriver Resort and Suncadia.

CoralTree's brand pillars focus on serving from the heart and fostering empowering experiences for team members. This dedication has earned the company recognition as one of the top small companies to work for in Colorado by the Denver Post Top Workplace survey four years in a row. The company has developed initiatives to better serve its team members, communities, stakeholders, and customers, including Bloom, an environmental sustainability program, and CoralTree Cares, the company's philanthropic platform. CoralTree is a wholly-owned subsidiary of Los Angeles-based Lowe, a real estate investment, management, and development firm. For more information, visit CoralTreeHospitality.com.

For high-resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>