



## **Curated by CoralTree Unveils Exclusive Benefits for Discerning Homeowners**

**DENVER – Summer 2025** -- Curated by CoralTree is an exclusive program meticulously designed with homeowners in mind. Curated provides an array of unparalleled benefits and discounts, enriching the luxury living experience for homeowners in the CoralTree Residence Collection. From a new partnership with ThirdHome to interior design services, travel discounts and more, Curated's robust owner's package provides access to bespoke experiences and amenities.

"Owning a residential vacation rental is not only an investment for our homeowners but a lifestyle choice," said Mike Cuthbertson, senior vice president of the CoralTree Residence Collection. "We want to be a part of our homeowners' vacation and travel plans, extending beyond the location of their vacation rental. Curated is designed to enhance the second homeownership experience where we manage vacation rentals as well as the global travel lifestyle we know our owners are seeking. Curated offers everything from access to services and furnishings that elevate the value of their home to opportunities to exclusively access bespoke vacation experiences around the world."

### **Travel Perks & Privileges**

Curated offers an extensive list of perks and privileges that deliver a world of opportunity and comfort to CoralTree homeowners.

- **ThirdHome Partnership** - CoralTree owners can explore the world with ThirdHome, the global leader in private home exchange. Homeowners can enjoy luxury, service, and access to up to 20,000 properties in 100 countries by simply and safely exchanging time in their vacation residence for stays in other members' homes and resorts worldwide. The ThirdHome partnership provides owners with nearly \$10,000 of value as the \$2,500 initiation fee is waived and owners receive up to \$7,500 in bonus travel credits for immediate use upon making two weeks available on the ThirdHome platform.
- **CoralTree Owner Rates** - Residence Collection homeowners have access to CoralTree Hospitality's more than 50 properties in key metropolitan areas and resort markets including Denver, Chicago, San Francisco, San Diego, Los Angeles, Snowmass, Vail, Maui, Orlando and Lake Tahoe. Homeowners receive up to a 25 percent discount at CoralTree hotels and resorts, as well as additional discounts on food and beverage, golf and retail (additional discounts vary by property).
- **Global Concierge** - Quintessentially, the world's leading lifestyle management group, elevates luxury concierge services to new heights. Through a single touchpoint with a trusted lifestyle manager, Quintessentially provides personalized, responsive support that transforms members' lives by giving them back the gift of time, to focus on what matters most. From day-to-day support, assistance booking restaurant reservations, providing access to unique experiences and exclusive member events, curated tailored travel itineraries and beyond, Quintessentially's service supports all aspects of members' lives. With 25 years of expertise, 35 offices worldwide, and over 50 languages spoken, Quintessentially leverages a diverse and unique ecosystem of advisors and partners that allow members to take comfort in knowing that the concierge handles life's most fundamental needs and desires now and always. This special benefit does not take away from on-site concierge services for most of the collection's residential resorts, it's

an elevated service for homeowners only that provides access to experiences around the globe. CoralTree Residence owners applying to Quintessentially will benefit from a waived joining fee (\$1500 value) and a fast-tracked application.

- Rental Car Discounts - Residence homeowners receive a special discount code for booking with Hertz, one of the largest and most well-known car rental companies in the world, offering a wide range of vehicles for personal, business, and leisure travel.
- Luggage Delivery - Since 2004, Luggage Forward has set the standard for easy, reliable delivery of luggage and sports equipment to travelers worldwide. Homeowners receive a 10 percent discount on shipments of luggage and sports equipment.
- Access to Airport Lounges - Homeowners also have access to airport lounges and special travel benefits around the world via a partnership with Priority Pass. Curated offers a 30 percent discount on the Priority Pass membership.
- Gear Delivery - ShipSkis and ShipSticks make traveling with skis and golf gear easy and stress-free, offering door-to-door service, real-time tracking, and guaranteed on-time delivery. CoralTree owners receive 20 percent off ShipSkis and ShipSticks services.

### **Second Homeownership Experience**

Curated enhances vacation experiences and elevates the enjoyment of vacation homes by providing access to an array of service providers. These offerings add exceptional value to the vacation home experience for CoralTree homeowners and guests.

- Interior Design Services – Homeowners receive 50 hours of design services from Bassman Blaine Home, a prestigious interior design firm renowned for crafting luxurious, bespoke spaces that reflect both elegance and functionality. With more than 30 years of industry expertise, they provide tailored design services that encompass everything from creating entire home concepts to curating unique furnishings and décor. These complimentary services are applied toward a signed contract, after which homeowners enjoy exclusive preferential pricing for additional design services.
- Designer Home Furnishings - Minoan is a unique platform that connects consumers with top brands in the home furnishing and décor industries, offering access to exclusive products typically reserved for industry professionals. Their platform allows homeowners to shop like designers, accessing trade pricing for premium furniture, lighting, and accessories. Residence Collection homeowners receive free access to Minoan's discounts on more than 150 different brands. The fee to join Minoan is waived for homeowners and a special discount is extended for the first order on the platform.

The CoralTree Residence Collection includes vacation rental management properties in the Florida Keys, Vail and Snowmass in Colorado as well as properties on three islands – Kauai, Hawaii Island, and Maui – in Hawaii. Properties include Wild Dunes in South Carolina, The Islands of Islamorada Resort in Florida, Kaanapali Alii and Wailea Beach Villas on Maui, The Lodge at Kukui'ula on Kauai, Villas at Snowmass Club and Top of the Village in Snowmass as well as Montaneros and The Landmark in Vail. The portfolio of residential resorts and vacation rentals includes more than 1,200 residences and 26 homeowners associations under management.

The CoralTree Residence Collection prides itself on keeping personalized hospitality in the guest experience by providing unparalleled vacation planning, front desk and concierge services, on-site leadership and more. The Residence Collection also provides owner care services including renovation management, accounting and financial services, maintenance and capital project oversight, marketing, distribution and pricing, housekeeping, asset management and procurement.

### **About CoralTree Hospitality**

CoralTree Hospitality is one of the fastest growing hospitality management companies in the United States with more than 50 hotels, resorts and residential rentals. Formed in 2018, Denver-based CoralTree delivers distinctive, memorable experiences that celebrate the surroundings, culture and community of each property. The company also embraces each team member with brand pillars focused on serving from the heart and empowering experiences. CoralTree recently was named the No. 4 best small company to work for in Colorado in the annual Denver Post, Top Workplace survey. The company has developed a variety of initiatives to better serve its team members, communities, stakeholders and customers including Bloom, an environmental sustainability program, and CoralTree Cares, which is the company's philanthropic platform. The collection includes independent, branded and soft-branded properties in key metropolitan areas and resort markets including Denver, Chicago, San Francisco, San Diego, Los Angeles, Snowmass, Vail, Maui, Orlando and Lake Tahoe. CoralTree is a wholly-owned subsidiary of Los Angeles-based Lowe, a real estate investment, management and development firm. For more information, visit [www.CoralTreeHospitality.com](http://www.CoralTreeHospitality.com).

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