



CORALTREE
HOSPITALITY

**CoralTree Hospitality
Fact Sheet**

ADDRESS:

CoralTree Hospitality
Address: 5299 DTC Blvd., #1260
Greenwood Village, CO 80111
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CoralTreeHospitality.com

FOUNDED:

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**MARKET
POSITION:**

CoralTree Hospitality delivers distinctive, memorable experiences that celebrate the surroundings, culture and community of each property. CoralTree is consistently rated among the top independent hotel management companies in the U.S. by *Hotel Business* magazine. The company provides marketing licensing, hospitality, and asset management services to hotels and resorts in the United States. The collection includes independent, branded and soft-branded properties such as Terranea Resort on the Southern California coast, The Woodlands Resort in Houston, Sunriver in Oregon, Suncadia Resort in Washington, the Eddy Taproom & Hotel in Golden, Colorado, as well as the new Lake Nona Wave Hotel in Orlando, Florida. CoralTree also owns the Magnolia Hotels brand and manages four of its six properties in Denver, Houston, St. Louis and Omaha.

STRATEGY:

CoralTree's focus on the management of one-of-a-kind, quality properties and consistently excellent financial performance is what separates the management company from traditional hotel owners and operators. The goal of CoralTree is to bring value to owners through property performance and culture.

MANAGED PROPERTIES:

- Aloft Lake Nona – Orlando Fla. – *Opening late 2023*
- Claridge House – Chicago, Ill.

- Courtyard Lake Nona – Orlando, Fla.
- Embassy Suites by Hilton The Woodlands at Hughes Landing – The Woodlands, Texas
- Galleria Park Hotel – San Francisco, Calif.
- Hyatt Regency Sonoma Wine Country – Santa Rose, Calif.
- Lake Nona Wave Hotel – Orlando, Fla.
- Magnolia Hotel Denver – Denver, Colo.
- Magnolia Hotel Houston – Houston, Texas
- Magnolia Hotel Omaha – Omaha, Neb.
- Magnolia Hotel St. Louis – St. Louis, Mo.
- Miramonte Resort & Spa – Indian Wells, Calif.
- Pier Sixty-Six Resort – Fort Lauderdale, Fla. – *Opening 2024*
- Residence Inn Orlando Lake Nona – Orlando, Fla.
- SpringHill Suites Orlando Lake Nona – Orlando, Fla.
- Suncadia Resort – Cle Elum, Wash.
- Sunriver Resort – Sunriver, Oregon
- Terranea Resort – Rancho Palos Verdes, Calif.
- The Eddy Taproom & Hotel – Golden, Colo.
- The Hotel at the United States Air Force Academy – Colorado Springs, Colo. – *Opening 2024*
- The Westin at The Woodlands – The Woodlands, Texas
- Town & County – San Diego, Calif.
- Woodlands Resort - The Woodlands, Texas

ASSET MANAGEMENT:

CoralTree takes a different approach to asset management. As investors, developers, owners and operators, the team has the advantage of a truly informed and balanced perspective to bring to interactions with all stakeholders. The company's roots are in asset management, workouts and expertise in investment metrics are designed to provide hotel owners and investors with expert insight and recommendations throughout all stages of the hotel investment.

- Sunriver Resort – Sunriver, Ore.
- Wild Dunes Resort – Isle of Palms, S.C.

LICENSING AGREEMENTS:

- Magnolia Hotel Dallas – Dallas, Texas
- Magnolia Hotel New Orleans – New Orleans, La.
- Zion Mountain Ranch – Mt. Carmel, Utah

MEETINGS

FACILITIES:

Group and meeting business is an important part of the customer mix at each CoralTree property. Meeting planners have a wide variety of locations and experiences to choose from when

determining the best place to host a conference or incentive program. From a large conference to an intimate executive retreat, the location selections are extensive to meet the specific needs of meeting planners.

**GLOBAL
SALES TEAM:**

The CoralTree Hospitality global sales team includes directors handling group and corporate business as well as tour and leisure needs. Global sales directors to manage key accounts from coast-to-coast.

CoralTree's GSO program for group and meeting planners was established to create brand ambassadors for the properties at industry events and provide planners with one main point contact to accelerate the planning process. The GSO team ultimately creates a seamless and cohesive booking process for customers at CoralTree's collection of hotels and resorts.

**BUSINESS
TRAVEL:**

With properties located in or near several major metropolitan areas such as San Diego, Los Angeles and Chicago, CoralTree offers a selection of hotels and resorts that let business travelers live like a local. There are lifestyle hotels in the heart of the city as well oceanfront resorts to give business travelers a fresh alternative to traditional business-focused properties.

OWNERSHIP:

CoralTree is a wholly-owned subsidiary of Lowe, a real estate investment, management and development firm headquartered in Los Angeles, Calif.

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For high resolution, downloadable images of properties in the CoralTree collection, please visit <https://coraltree.intelligencebank.com>